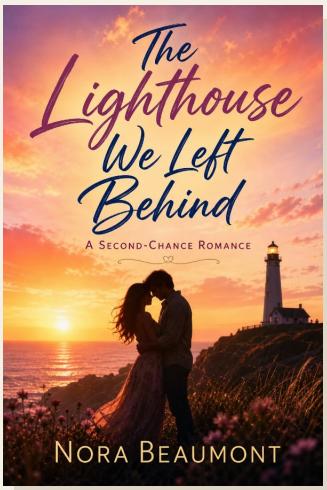
BOOK LAUNCH BRIEF

The Lighthouse We Left Behind

A Second-Chance Romance

By Nora Beaumont



Generated October 20, 2026 · 13 of 14 steps complete · booklaunchready.com

1. Book Profile

TITLE
The Lighthouse We Left Behind

SUBTITLE
A Second-Chance Romance

AUTHOR
Nora Beaumont

GENRE
Contemporary Romance > Small Town

TARGET READER
Women aged 25 to 50 who read emotional, low-heat contemporary romance, mostly on Kindle Unlimited, and want a second-chance love story with a hopeful ending.

TRIM SIZE
5.5 × 8.5 in

SEED KEYWORDS
second chance romance

2. Comparable Titles

- Rewrite Our Story: A Small Town Best Friend's Brother Second Chance Romance (Sutten Mountain) — BSR #2,716 in Kindle Store · 13,237 reviews · $5.99
- The Last Second Chance: A Small Town Love Story (Blue Moon Book 3) — BSR #3,684 in Kindle Store · 26,522 reviews · $4.99
- One Last Thing: A Small Town, Friends to Lovers, He Falls First Romance (The Seddledowne Series Book 1) — BSR #5,258 in Kindle Store · 2,790 reviews · $5.99
- The Hometown Heartbreaker: A second chance, reformed playboy, first love, small town romance (Valentine Bay: Lockhart Ranch Book 1) — BSR #7,546 in Kindle Store · 249 reviews · $4.99

- A Little Complicated: A Slow-Burn Forbidden College Hockey Romance (The Little Things Book 1) — BSR #8,554 in Kindle Store · 5,677 reviews · $6.99
- It's Not Home Without You: (Small Town Second Chance Romance) (Homecoming Book 1) — BSR #17,432 in Kindle Store · 1,496 reviews · $2.99
- A Little Secret: A Slow-Burn Secret Pregnancy Hockey Romance (The Little Things Book 4) — BSR #18,023 in Kindle Store · 2,283 reviews · $6.99
- It Was Nothing: A Small Town, Marriage of Convenience, Country Music Star Romance (The Seddledowne Series Book 5) — BSR #18,320 in Kindle Store · 1,205 reviews · $5.99
- That Second Chance: Getting Lucky, Book 1 — BSR #19,362 in Audible Books & Originals · 24,159 reviews · $18.39
- The Way Back To Us: A Small Town, Second Chance Romance — BSR #20,845 in Kindle Store · 2,504 reviews · $4.99

3. Category Strategy

- 1. Kindle Store › Kindle eBooks › Romance › Contemporary
- 2. Kindle Store › Kindle eBooks › Romance › Small Town
- 3. Kindle Store › Kindle eBooks › Literature & Fiction › Women's Fiction › Romance

4. KDP Keywords (7 slots)

- Slot 1: second chance romance small town
- Slot 2: clean contemporary romance
- Slot 3: coastal Maine love story
- Slot 4: childhood sweetheart reunion
- Slot 5: lighthouse romance
- Slot 6: low heat emotional romance
- Slot 7: homecoming love story

5. Back-Cover Blurb

He finds her on the lighthouse steps at dawn, clutching the letter she never mailed and the life she almost threw away.

Ten years ago, Tessa Hale left Gull Harbor without a goodbye. She built a career as a marine biologist three thousand miles away and never once came home. Now her grandmother is gone, and the lighthouse cottage that was the one constant of her childhood has a buyer. One summer to clear it out, sign the papers, and leave again.

Then the buyer's contractor turns up at the door, and it's Ben Calloway. The boy who taught her to read the tides. The boy she left without a word.

Ben has made a quiet life in the harbor, and he isn't interested in reopening old wounds. But as the cottage gives up its secrets, room by room, they have to face the reason she ran and the question neither of them can stop asking: was the life they lost worth rebuilding?

The Lighthouse We Left Behind is a tender, low-heat second-chance romance about going home, telling the truth, and finding out that some lights never really go out.

1,038 characters (KDP allows 4,000)

6. Cover and A+ Design: Designer Brief

Everything a cover designer needs. The chosen cover concept is on the first page and the chosen A+ set follows this section; use them as direction, then build final files at the sizes below.

Print and ebook specifications

TRIM SIZE
5.5 × 8.5 in

PAGE COUNT
320

PAPERBACK SPINE WIDTH
0.721 in on white paper, 0.8 in on cream paper (320 pages)

FULL PAPERBACK COVER WITH BLEED
11.971 in × 8.75 in (white paper) or 12.05 in × 8.75 in (cream paper)

SPINE TEXT
Allowed (more than 79 pages)

BLEED AND SAFE ZONE
0.125 in bleed on the top, bottom and outside edges; keep all cover text at least 0.125 in inside the trim, and spine text inside the spine safe area

CHECK BEFORE FINAL
Confirm with KDP's cover calculator and template (kdp.amazon.com/cover-calculator) once the final page count is known

EBOOK COVER
1600 × 2560 px (1:1.6), RGB JPG

Style guide

MOOD / TONE
Windswept, golden hour, bittersweet and hopeful

COLOR PALETTE
Dusk blue, warm coral, pale sand

TYPOGRAPHY
Modern script title with a clean sans-serif subtitle and author name

IMAGERY
Illustrated couple seen at a distance on a coastal path, a white lighthouse behind them, sea grass and evening light

MUST INCLUDE
Coastline, a lighthouse, two figures

AVOID
Bare torsos, clinch poses, photographic stock couples

Exact text for the cover

TITLE
The Lighthouse We Left Behind

SUBTITLE / SERIES LINE
A Second-Chance Romance

AUTHOR NAME (SPELL EXACTLY)
Nora Beaumont

HOOK (BACK COVER, FIRST LINE)
He finds her on the lighthouse steps at dawn, clutching the letter she never mailed and the life she almost threw away.

TAGLINE
Some lights never truly go out.

BACK COVER COPY
Section 5 of this brief (fit it on the back cover with the author bio and barcode area).

A+ Content: sizes and approved text

AMAZON SIZES
Standard image-with-text modules: 970 × 600 px. Banner strips: 970 × 300 px (keep all text inside the middle band). Premium hero: 1464 × 600 px. Save as JPG or PNG, under 2 MB each, RGB.

HERO BANNER
Come Home to Second Chances
A tender small-town romance about returning, truth-telling, and lights that never quite go out.

IS THIS BOOK FOR YOU
Is this book for you?
• You crave gentle second-chance romance with emotional payoff
• You prefer low-heat intimacy and slow-burning reconnection
• You enjoy small-town settings and wistful seaside moods

WHAT'S INSIDE
Inside the pages
• Reunion with the boy she left ten years ago
• Secrets unearthed room by room in the lighthouse cottage
• Quiet harbor days shaped by tides, work, and memory
• Tender reckonings that lead to honest conversations and hope

AUTHOR INTRO
About the author
Nora Beaumont wrote The Lighthouse We Left Behind to cradle readers who love tender, low-heat second-chance romances with hopeful endings. She crafted a windswept small-town setting, emotional truth, and a gentle pace for readers seeking quiet, character-driven stories about returning home and mending what was left behind.

TAGLINE BANNER
Some lights never truly go out.
The Lighthouse We Left Behind

References

BESTSELLING COMPARABLE TITLES (THE SHELF THIS COVER MUST FIT)

Rewrite Our Story: A Small Town Best Friend's Brother Second Chance Romance (Sutten Mountain)
The Last Second Chance: A Small Town Love Story (Blue Moon Book 3)
One Last Thing: A Small Town, Friends to Lovers, He Falls First Romance (The Seddledowne Series Book 1)
The Hometown Heartbreaker: A second chance, reformed playboy, first love, small town romance (Valentine Bay: Lockhart Ranch Book 1)
A Little Complicated: A Slow-Burn Forbidden College Hockey Romance (The Little Things Book 1)

Deliverables

- [ ] Ebook cover, 1600 × 2560 px, RGB JPG
- [ ] Paperback full cover (back, spine, front) as a print-ready PDF at the size above, 300 dpi, with 0.125 in bleed
- [ ] Five A+ Content modules at the Amazon sizes above
- [ ] Thumbnail check: title readable at 200 × 300 px

A+ Content

The A+ Content set chosen in Step 6, in the order Amazon shows the modules.

HERO BANNER



IS THIS BOOK FOR YOU



Is this book for you?

- You crave gentle romance with emotional depth
- You want a hopeful, low-heat reunion story
- You enjoy small-town settings and hands-on second chances

WHAT'S INSIDE



Inside you'll find

1. A homecoming to a Maine harbor town and a lighthouse cottage full of memories
2. Tessa and Ben: first love, ten years of silence, one summer
3. A letter never mailed, and the truth about why she left
4. A tender, low-heat love story with a hopeful ending

AUTHOR INTRO



TAGLINE BANNER



7. ISBN & Publishing Details

COUNTRY
United States

ISBN STRATEGY
Use KDP's free ISBN

PAPERBACK ISBN
KDP free ISBN (assigned at upload)

BISAC CODES
FIC027020
FIC027660
FIC027650

AUDIENCE
General adult readers

EDITION
1st Edition

LANGUAGE
English

8. Pricing

EBOOK PRICE
$4.99

PAPERBACK PRICE
$14.99

9. KDP Account Setup

KDP ACCOUNT EMAIL
nora.beaumont@example.com

COUNTRY OF TAX RESIDENCE
United States

TAX FORM
W-9

PAYMENT METHOD
Direct deposit (EFT)

PAYMENT CURRENCY
USD

MARKETPLACES
US, UK, DE, FR, ES, IT, NL, JP, BR, MX, IN, AU, CA

- [x] Tax interview completed
- [x] TIN / SSN / EIN provided

- [x] Two-factor authentication enabled
- [x] Author Central profile claimed

10. Manuscript

FORMAT
Ebook and paperback

FILE TYPE
DOCX

TRIM SIZE
5.5 × 8.5 in

PAGE COUNT
320

WORD COUNT
85,000

- [x] Table of contents
- [x] Copyright page
- [x] Title page
- [x] Page numbers (paperback only)
- [x] Review request at the end
- [x] Manuscript edited
- [x] Proofread and spell-checked
- [ ] Developmental edit completed
- [x] Copyedit completed
- [x] Beta reader feedback incorporated

11. Listing Target

PLATFORM
Amazon KDP

LISTING REVIEWED
October 13, 2026

12. Launch Plan

LAUNCH DATE
February 9, 2027

REVIEWS TARGET (FIRST 30 DAYS)
10

BEST SELLERS RANK TARGET
#10,000

SALES TARGET (FIRST WEEK)
100

CHANNELS
Email list, Instagram, TikTok / BookTok (search #BookTok in the TikTok app to find book reviewers in your genre), Facebook author page, Goodreads, Author newsletter swap

ARC LIST / NOTES
ARC team: 30 readers from the romance newsletter and two small-town romance reader groups, sent via BookFunnel on 26 January.
Review ask: post on Amazon and Goodreads on launch day, 9 February (Valentine's week).
Newsletter swap: three contemporary romance authors with winter releases.

13. Amazon Ads Starter

TOTAL DAILY BUDGET
$5.00

DEFAULT BID
$0.50

CAMPAIGNS
- Auto — discovery — bid $0.50 · budget $5.00 a day · draft
- Manual KW — broad — bid $0.50 · budget $5.00 a day · draft
- Manual ASIN — comparable-title targets — bid $0.75 · budget $5.00 a day · draft

KEYWORDS TO TARGET
- 1. second chance romance small town
- 2. clean contemporary romance
- 3. coastal Maine love story
- 4. childhood sweetheart reunion
- 5. lighthouse romance
- 6. low heat emotional romance
- 7. homecoming love story

ASIN TARGETS
B0BT6TMVZ9, B07MXNSG1R, B0CWCWY62W, B0HCKJT177, B0CNC5SRP4, B07VL16KHH, B0D9HRFSFL, B0DNDHCW5B, B07PYGS8YG, B0DS2W4Y4Z, B0CVVJHS6C, B0DM6LH1DK, B0FZWFRVPP, B085WCMSQX, B00I28TY2C, B0845S17TB, B0HD6H4NWH, B0FRDBL8PH, B07N8RH3J4, B0D5VNSHF3